



Recognizing Innovation

patentshowcase

PatentShowcase.org



The Education Market Association (EDmarket) celebrates originality and ethical design through our **Patent Showcase** that recognizes and promotes companies who are the leaders in the development of impactful educational products and equipment. Through innovation and unparalleled invention—these manufacturers are designing for the next generation of learners.

exposure



Visibility

Architects / Designers / Education Administrators

Participating in the program provides a cost effective marketing vehicle (it costs less than a typical online banner ad, or a 1/4 page print ad); and delivers your brand a greater level of recognition within the industry.

Recognition

Commitment to Innovation

The emblem recognizes the highest commitment to innovation in educational furniture and equipment design by leaders in the industry. Recognized by the U.S. and/or International Patent Office(s), the reputation earned through this process can lead to further innovation and opportunities to collaborate with others who have heard of, and are interested in the work.

Industry Leader

Enhanced Marketplace Coverage

Participants will get exposure to their work in the industry and beyond across a range of platforms and publications.

Credibility

Patent Recognition Gallery

You'll be in good company—expanding reach and increasing credibility key success factors for companies who are developing innovative products. Your design will be showcased in the Patent Showcase Gallery.



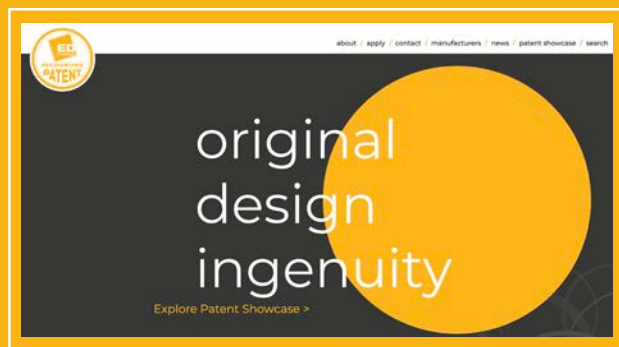
benefits

Manufacturer's Toolkit

- Company & Product Press Release
- Social Media Badge with Emblem
- Emblem Digital Asset
- Social Media Template
- Quarterly Session

Recognition

- EDspaces Show (November)



Patent Showcase Website

The site showcases each patented product with the following attributes supplied by the manufacturer:

- Image Gallery
- Product Details
- Video
- Sell Sheets
- Digital Assets (Revit/CAD/Swatches)
- Designer's Profile
- Manufacturer Profile
- Link to Manufacturer's Website
- Contact Information

Other Promotions


- Social media channel and promotional emails
- Announcements with links to EDmarket target audiences
- Press release to other publications promoting the program and recognizing innovative products and the manufacturers
- Product highlighted at EDspaces
- Exclusive preview of patented items—virtual series
- Patented product white paper



Special Pricing!

Complete the form below and email to: CustomerService@EDmarket.org
 Or apply online at: PatentShowcase.org

Product Name	Patent/Case #	Year	Pending

Company _____	
Website _____	
Name _____	
Title _____	
Email _____	
Work Phone _____	
Cell Phone _____	
Street Address _____	
State _____ Zip _____	
Marketing Contact Information Name _____ Title _____ Email _____ Cell Phone _____	

(EDmarket Membership Required)

Patents

Submission Fee: \$1000 (PER PATENT)
Annual Fee: \$250 (UNLIMITED PATENTS)

Payment Options

(Payment due upon invoice from EDmarket)
 Please check payment method below (credit cards payments have a 3% surcharge)

Online Payment: Login to your account
 Via Check
 Phone: 800.395.5550 ext. 2

NOTE: All information is confidential and will not be released to the public unless authorized by the manufacturer.

EDmarket's Patent Showcase

Our goal is to positively affect education environments by recognizing the development of innovative and influential products. The program celebrates new thoughts and ideas while providing greater recognition for companies that have invested time and resources in the design and utility of products.

We affirm and articulate the best standards of ethical practice and competition, both as individuals and members of the educational products industry.

Following the U.S. or International patent process—the EDmarket emblem signifies confidence that innovation is at the forefront. This credential denotes recognition of U.S. patented products that show a commitment to advancing student and teacher environments.